



CAPITOL COLLEGE

1927

Master of Business Administration

Our online MBA program is crafted to support professionals who are seeking credentials necessary to qualify for positions in technology management and leadership, both in government and industry. MBA coursework and projects focus on developing your leadership skills, enhancing your understanding of new technologies, strengthening your ability to use technology to solve business problems, and understanding the process of innovation. Specialization options include information assurance, information technology, leadership, or technology management law and policy. You may complete this 36 - 39 credit hour program in a combination of accelerated 8-week terms and 16-week semesters, in as little as 18 months.

- Online course delivery with audio – using VoIP
- Real-time lectures in the evening – recorded for later playback
- No resident requirement – earn your degree from home or on the road

MBA CURRICULUM (36 - 39 credits)

Required Core Courses (24 – 27 credits)

MBA-600 Fundamentals of Professional Management*

MBA-615 Financial Management

MBA-620 Managerial Accounting

MBA-625 Organizational Behavior

MBA-630 Marketing Process and Strategy

MBA-635 Operations Management

MBA-640 Managerial Economics

MBA-646 Project Management

MBA-650 Strategic Management

**MBA-600 is waived for students with a recent undergraduate degree (completed within the past five years) in business administration or business management.*

Required Capstone Course (3 credits)

MBA-700 Capstone Project

Elective Requirements (9 credits)

Choose an area of specialization and complete the three courses listed. Or, with permission, choose any three graduate-level courses from the college inventory.

For registration and questions, contact:

Office of Admissions

800-950-1992

gradadmit@capitol-college.edu

Capitol College

11301 Springfield Road, Laurel MD 20708

www.capitol-college.edu

TECHNOLOGY SPECIALIZATIONS

Information Assurance – enhances your understanding of IA challenges, to include general security issues, protection methodologies, and malicious software defense

IAE-670 Network Systems Security Concepts

IAE-682 Internal Protection

IAE-677 Malicious Software

Information Technology – provides a broad overview of I.T. management issues, to include the supporting role of info systems, telecommunications fundamentals, and the role of computers in management

SM-563 Managing Information Systems

SM-567 Business Data Communications and Networking

SM-569 Decision Support and Expert Systems

Leadership – combines the best theories with proven strategies to help leaders manage change and achieve organizational objectives

MBA-657 Transformational Leadership & Innovation

MBA-658 Legal, Political, and Ethical Implications for Leadership

MBA-659 Leadership and Managing Human Capital

Technology Management Law and Policy –

focuses on regulatory compliance, to include transacting and marketing law, cyber security law, and the law that governs the legal use of intellectual property

IAE-671 Legal Aspects of Computer Security and Information Privacy

IE-717 Invention, Innovation and the Use of Intellectual Property

SM-587 Law and Regulation of E-Commerce

MBA-600 Fundamentals of Professional Management (3 credits)

This course is designed for students who do not have an undergraduate degree in business, and are interested in pursuing the MBA degree program. The course will provide a broad overview of accounting, finance, statistics, and economics from a business perspective. This course is waived for students with an earned undergraduate degree in business. All other students must complete it.

MBA-615 Financial Management (3 credits)

Provides an understanding of the business decision framework in the context of the economic environment in which decisions are made. Covers topics in capital investment policy, financing and capital structures, dividend policy, financial statement analysis, forecasting, and working capital management. It is preferable to complete MBA-620 before MBA-615. Prerequisite: MBA-600 or undergraduate degree in business.

MBA-620 Managerial Accounting (3 credits)

The course examines the use of accounting data in corporate planning and control. The aim is student proficiency in the analysis and design of control systems in order to make decisions that allow management attention to be focused on long-term strategic issues. Covers internal and external auditing systems, financial reporting, and tax planning. Prerequisite: MBA-600 or undergraduate degree in business.

MBA-625 Organizational Behavior (3 credits)

Analyzes the elements of organizational behavior. Theory and research in behavior science are explored. Topics include motivation, group dynamics, power, communication, ethics, conflict resolution, stress management, workforce diversity, and managing change. Cases are analyzed to develop skills in applying theories to common managerial problems. Practicum: business ethics. Being in business today means dealing with a variety of difficult ethical decisions. Students will apply ethical decision-making skills they learn in class to business matters involving conflicts of interest, work requirements, work conditions, and dealing with work-related problems.

MBA-630 Marketing Process & Strategy (3 credits)

Explains key marketing concepts and their significance in domestic and international activities. Analyzes marketing problems and efforts regarding the organization's product and services, pricing activities, channel selection, and promotion strategies. Emphasis is on development and implementation of marketing plans and programs.

MBA-635 Operations Management (3 credits)

This course provides an analysis of the role of operations management in a global environment. Focus is on the interaction of production and operations management with other functional systems in the organization. Incorporates quantitative and qualitative tools to support the decision-making process.

MBA-640 Managerial Economics (3 credits)

Application of relevant economic theory to business problems. Examines general principles that can be applied to the business decision-making process in the presence of risk and uncertainty. Analysis of demand, costs, productivity, pricing policies, market structure, and government policies toward business within various marketing structures. Prerequisite: MBA-600 or undergraduate degree in business.

MBA-646 Project Management (3 credits)

This course provides an overview of the theory and practice of managing a project in an organizational setting. Fundamental concepts are covered to provide a solid understanding and foundation of managing each phase of the project life cycle, adhering to organizational and cost constraints, setting goals for stakeholders, and utilizing best practices to complete the project on time and within budget.

MBA-650 Strategic Management (3 credits)

Examines business policy focusing on strategy formulation and implementation in domestic and global environments. Analytical, integrative, and decision-making skills are stressed. Case studies serve as a basis for analysis. This class should be taken as the last core course prior to the capstone project. Prerequisite: Completion of at least 21 credit hours.

MBA-700 Capstone Project (3 credits)

Students complete a research project in the field of major concentration. The research is supervised by a faculty member and must be defended by the student in an oral examination. Internships under the supervision of an academic advisor are an option. This course is to be taken last or next to last as the student applies accumulated knowledge of both core and concentration classes to this effort. Prerequisite: Completion of at least 24 credit hours.

"MBA" Elective Options

MBA-657 Transformational Leadership and Innovation

(3 credits)

This course is under development.

MBA-658 Legal, Political, and Ethical Implications for Leadership (3 credits)

As the comprehensive business law course, areas of law critical to the success of organizational leaders and entrepreneurs are examined. Topics include contract issues, torts and product liability, business crimes, intellectual property, the law and structure of business organizations, employment, and bankruptcy. These issues are also explored in the context of rapidly changing technology and business practices.

MBA-659 Leadership and Managing Human Capital

(3 credits)

This course is under development.

NOTE - course descriptions for remaining elective options are available on the college website.